



With whom do you experience fashion?

- at the nightclub?
- at a reunion?
- on the subway?
- at the internship?

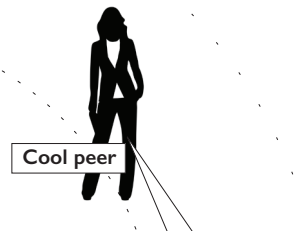
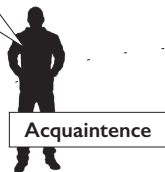
Map the context of your emotions

Type of emotion:

With what garment:

With whom:

Situation:



Type of emotion:

With what garment:

With whom:

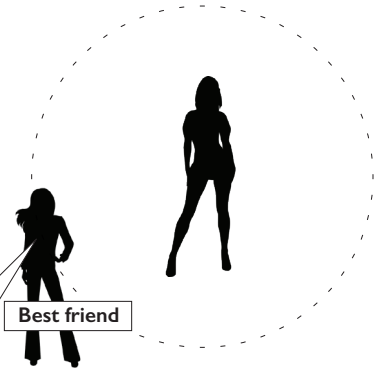
Situation:

Type of emotion:

With what garment:

With whom:

Situation:



Rationale:

Fashion cannot be experienced in solitude. It is biosocial pulsation attracting and connecting people, and is thus situated in socio-political context. As a social dynamic, we need to map out in what social, spatial, and temporal contexts fashion works. Recall when your closest friend or acquaintance made a comment on your clothes; what did it feel like?