

## Where do you feel fashion?

- extra heartbeat?
- sweaty palms?
- stress?
- arousal?

### Place your emotions on the figure

Type of emotion:

Where in body:

What garment:

Situation:

---

Type of emotion:

Where in body:

What garment:

Situation:

---

Type of emotion:

Where in body:

What garment:

Situation:

Type of emotion:

Where in body:

What garment:

Situation:

---

Type of emotion:

Where in body:

What garment:

Situation:

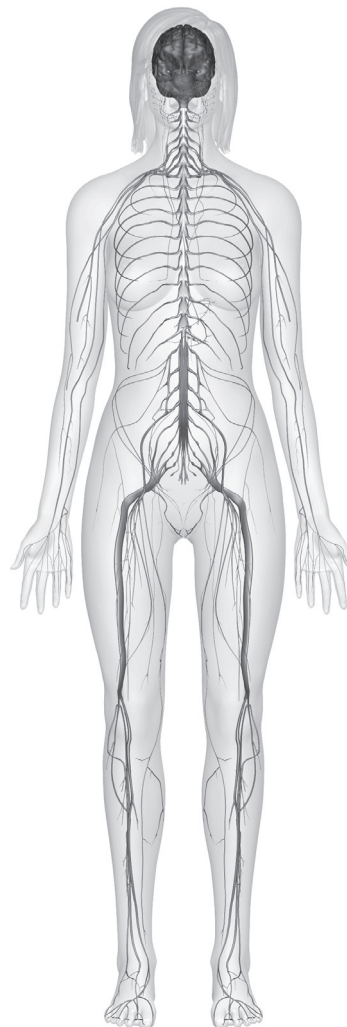
---

Type of emotion:

Where in body:

What garment:

Situation:



Rationale:

Following Reich's studies on the bioelectric currents of the body, we could think of fashion as an emotion in the body, measured by observing our autonomic nervous system. What is "fashionable" is not what some icon or the media point to, but what gets our energies going. But how are we to map or trace the experience of fashion in the body?